



Corey Stone

Senior UX Designer | corey@coreystone.com

I'm a product-minded UX/UI/Visual Designer making hard things fun since 1997, currently working remotely in Lawrence, Kansas.

Portfolio: coreystone.com

B.F.A. Industrial Design

U. of Kansas, 1997. 3.6 GPA

M.S. Ergonomics

U. of Iowa, 2000. 3.7 GPA

Skills

Product, UX, IA, UI design
Website / Web app design
Visual design & graphics
Responsive HTML/CSS
Mobile design
User research
Wireframes
Prototyping
Usability testing
Writing
Social media
Growth hacking

“This design just feels right to me. I think you could sell this in a heart-beat. This is great. I love this.”

- Doctor's feedback

Founder HEROkeyboard.com, Cheermoji.com, MixPlayApp.com

On the side since 2014, I designed, launched (contracting app devs as needed), and marketed these products, which taught me to analyze dev-time tradeoffs, feature marketability, and how to create viral opportunities and habit-forming behavior.

ACT Sr. UX Designer 2016-present

Designing a personalized web portal and the ACT Test registration process used by about 4 million students per year. Also helping design the UX style guide and other web apps.

Kleinfelder UX Specialist working remotely 2013-2016

Improved the intuitiveness and efficiency of internal web apps in an agile environment via wireframes, user personas, and usability testing. Redesigned a SharePoint-based Intranet, improving their internal info delivery with behavior-driving dashboards.

University of Kansas UX Designer/Web Manager 2006-2013

Designed and architected the million-page KU.edu web presence, including home page, main pages, mobile-friendly responsive unit templates, and the CASE-Gold-Award-winning admissions.ku.edu. Also gave usability guidance to campus units.

Cerner Senior Visual Designer 2004-2006

Designed intuitive efficient task flows and visuals for Cerner's medical web apps in an existing design language. Initiated new global navigation system for the Java-based medical chart, which received very positive feedback from doctors.

NEXIQ / DSI Webmaster & UI Designer 1997-2002

Designed corporate web site, SAAS web apps, Windows software, and in-vehicle displays. Developed clients' online business strategy, multimedia content, technical and promotional writing/editing, and some project and customer management.